

DALLAS

JANUARY * * *



COTTON BOWL

TEXAS U.

vs.

GEORGIA TECH



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Greater Confidence

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Established

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39 Years
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39 Years
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34 Years
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(ADV.)

D A L L A S

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Cotton Bowl Achieves The Moss and Ivy Of Permanence

THROUGHOUT the history of man his participation and interest in athletics have helped to shape his progressive civilization. Athletics have built up his body and sharpened his wits, buoyed his morale and taught him fair play.

Now we are about to stage our annual Cotton Bowl football game, an intersectional contest which, in the seven years of its life, has helped to shape the progress and destiny of our city. Young though it is, this annual event has begun to give Dallas the same cloak of civic glamour which has been accorded Louisville by the famed Kentucky Derby, New Orleans by its colorful Mardi Gras, Atlantic City by its "Miss America" beauty contest, and Pasadena by its Rose Bowl.

Since the annual Cotton Bowl game was initiated in 1937, the Southwest's football festival has begun to acquire some of the traditions of permanence—the moss and ivy which mellow and preserve an institution and lend to it a character of indestructibility. This reputation could be and was

achieved only by the presentation each year in the Cotton Bowl of two of the nation's foremost football teams, in a superlative New Year's day battle. In inviting the Yellow Jackets of the Georgia School of Technology to meet the University of Texas' Longhorns in the Cotton Bowl on January 1, we believe we have followed in the best traditions of the classic and have again achieved the Cotton Bowl Athletic Association's sole objective—first-class intersectional football in the big stadium in Dallas' Fair Park.

Almost a quarter of a million persons, coming from every section of the nation, have seen the six previous Cotton Bowl games. This year the war and travel restrictions may hurt our attendance, but it can't harm the Cotton Bowl sportsmanship.

And, speaking of the war and of sportsmanship: Some of the boys who will win glory on the Cotton Bowl gridiron January 1 will win greater glory before this New Year is out. They will become the heroes of an America at war. In this game, then, let us cheer and applaud the playing skill and sportsmanship of both teams, and also the American way of life which makes this game possible.

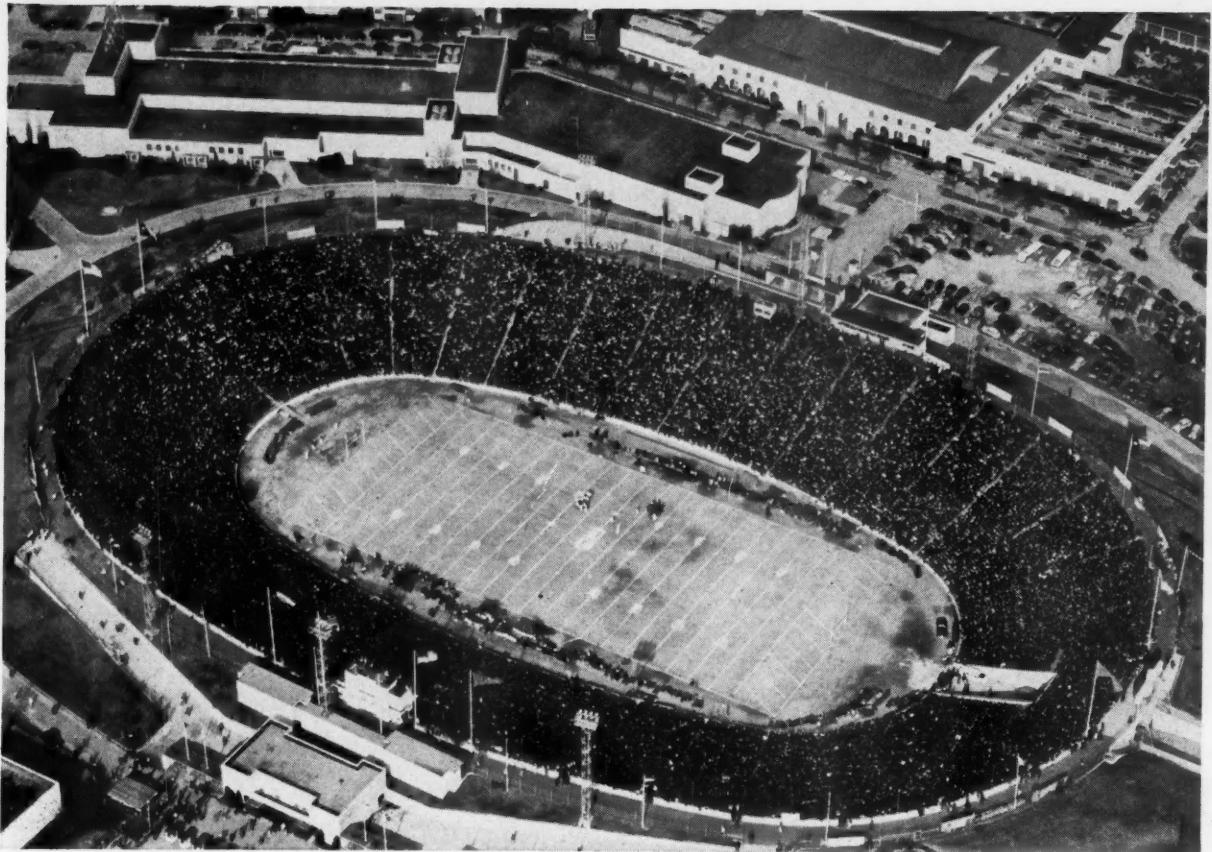


MR. SMYTH

Earl B. Smyth

President

Cotton Bowl Athletic Association.



Texas and Georgia Tech to Meet In Seventh Cotton Bowl Battle

FOR the seventh consecutive New Year's Day, Dallas' huge Cotton Bowl stadium will become the scene on Friday, January 1, of one of the nation's foremost post-season football battles.

The event—pitting the visiting Yellow Jackets of the Georgia School of Technology against the Longhorns of the University of Texas—will begin unfolding at 1:15 p. m. before a crowd which, despite wartime travel restrictions, is expected to nearly fill the Bowl if football weather prevails.

The annual gridiron classic will bring together two of football's most powerful teams, and promises thrills aplenty. Both the Longhorns and Yellow Jackets boast lusty scoring machines, each studded with enough individual stars to assure sixty exciting minutes of pigskin action.

"We could not have landed two more colorful teams for the New Year's game," said Earl B. Smyth, president of the Cotton Bowl Athletic Association, after Tex-

as and Georgia Tech had accepted his Cotton Bowl bids.

Thus, the Cotton Bowl has continued, from its inception, to present an annual sports attraction comparable to the best in the nation.

Instituted in 1937 by J. Curtis Sanford, the New Year's Day classic is now promoted and operated by the Cotton Bowl Athletic Association, on whose board of directors are three members representing

each of the schools in the Southwest Conference. The association is a non-profit organization, and under its handling the Cotton Bowl game is rapidly growing into an institution of national proportions.

In the first game played on January 1, 1937, Sammy Baugh and L. D. Meyer, a nephew of Coach Leo R. Meyer, gave Texas Christian a 16-6 triumph over Marquette's Golden Avalanche. Tiny Meyer, an end, scored all 16 points on two passes from Baugh, a field goal and a conversion point.

Up from Houston came the Rice Owls on January 1, 1938, to turn back Whizzer White and his undefeated Colorado University mates, 28-14, on some superb passing by big Ernie Lain.

On January 2, 1939, the undefeated, untied Texas Tech Red Raiders got their first bouncing from the rugged St. Mary's Gaels, 20-13, despite a last period rally

(Continued on Page 20)

Past Scores of Classics In Dallas' Cotton Bowl

1937—Texas Christian University 16, Marquette 6.

1938—Rice Institute 28, Colorado 14.

1939—St. Mary's of California 20, Texas Tech 13.

1940—Clemson College 6, Boston College 3.

1941—Texas A. & M. 13, Fordham 12.

1942—Texas A. & M. 21, Alabama 29.



TEXAS' COACH, DANA X. BIBLE

Longhorns' Defensive Power Helps to Win Conference Title

THE Longhorns of the University of Texas launched their 1942 football season as an "unknown quantity" because of their inexperience. But when the final tally was in, Texas' quantity had been sufficient for them to annex the Southwestern Conference championship for the first time in twelve years. Of ten games

played, the Longhorns lost only two; meanwhile scoring in those ten games a total of 230 points against their opponents' 42.

Opening their season with riproaring 40-0 and 64-0 victories over the Corpus Christi Naval Air Station and Kansas State teams, respectively, the Longhorns

appeared at an early stage to have found plenty of speed and power for a running attack, but their standout all season was a line which kept the opposition rocking on its heels.

Going to Chicago early in October for their first appearance in the Northwestern University stadium, the Texas team literally "choked up" before one of the largest crowds of the season, was unable to get going and fell in the closing minutes, 3-0, for one of the two losses of their eventful 1942 season.

On the long ride back from Chicago, the Longhorns heard their coaches telling them that intersectional victories were not so important as the championship of the Southwest, and from that day they concentrated on the ones that counted in the title column. As a result of that attitude, they nearly fell before Oklahoma the following week at Dallas, being saved only by a "prayer" pass from Roy McKay to Ken Matthews in the third period. They won, 7-0, but not until they had had the scare of their young season.

From then on the games started counting. Arkansas loomed large, playing before a state capital crowd in Little Rock, but the Longhorns found slow ends and they started rolling around the wings, coming out with a 47-6 decision attributed to McKay, Max Minor and Jackie Field, who ran the sox off the slow Hogs all afternoon.

Rice was next, and the game at Houston was the most critical of the October season, with Texas rolling like a ball the first half, nearly losing in the second as heat and injuries overcame them. That one was 12-7.

S. M. U. fell at Austin, 21-7, in a clean, hard-fought game, and Baylor came down to Austin seeking its first championship in 18 years, only to be dashed 20-0 by an outfit that remembers what the Baptists did to their most glamorous predecessors last season.

That trip to T. C. U. had once been billed as the game that would settle the championship, but Baylor had obligingly knocked off the Frogs and Texas found every mistake in the books at Horned Frog stadium. Fumbles and injuries were blamed for the 13-7 setback.

Texas A. & M. had planned all season to make up at Austin for what happened to the Aggies at Kyle field last season, but the Longhorns found that they could score when the chips were down and they pushed over a last minute touchdown to settle the entire conference argument in good order, 12-6. Immediately they voted

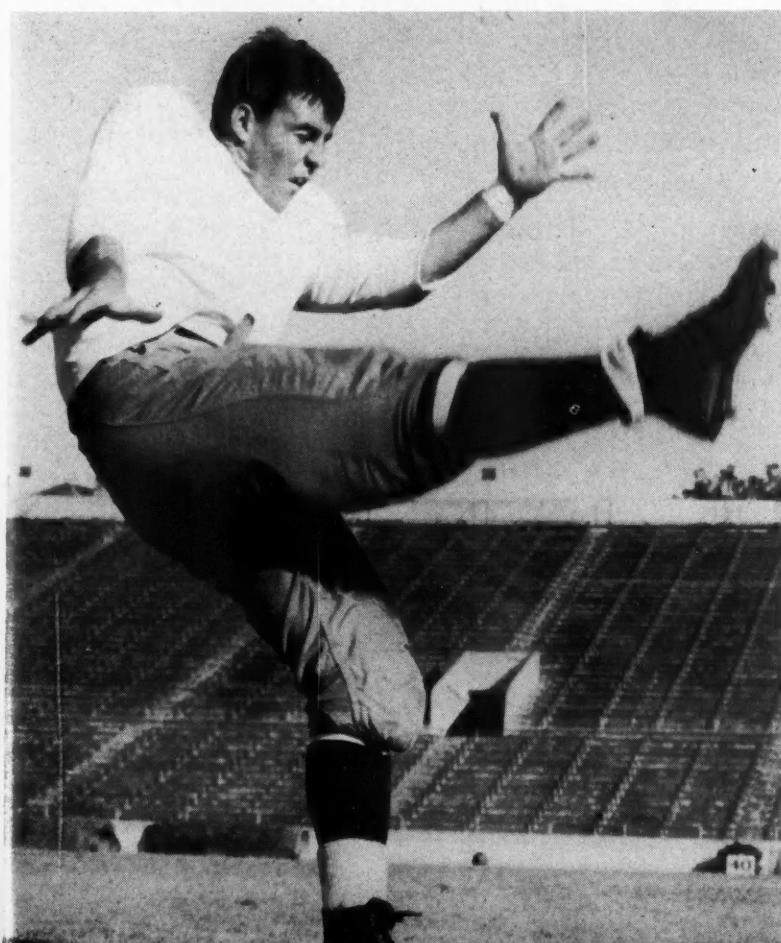
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This Texas Longhorn backfield will do a lot of work against Georgia Tech January 1 in the New Year's Day game in Dallas' Cotton Bowl. From left to right: Max Minor, halfback; Harold (Spot) Collins, quarterback; Jackie Field, halfback, and Roy Dale McKay, fullback



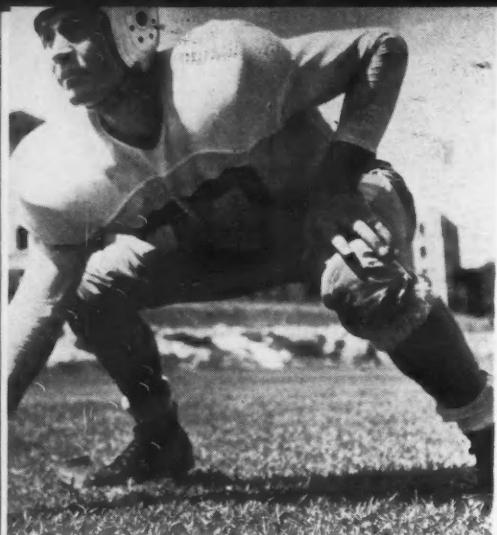
BELOW: The Longhorns' leading ground gainer is Roy Dale McKay, chosen for the All-Southwest mythical team and second choice in the All-American poll. In the Southwest conference, he was first as a ground gainer, third in both punting and passing



THE
TEXAS
LONGHORNS



TEXAS



STANLEY MAULDIN



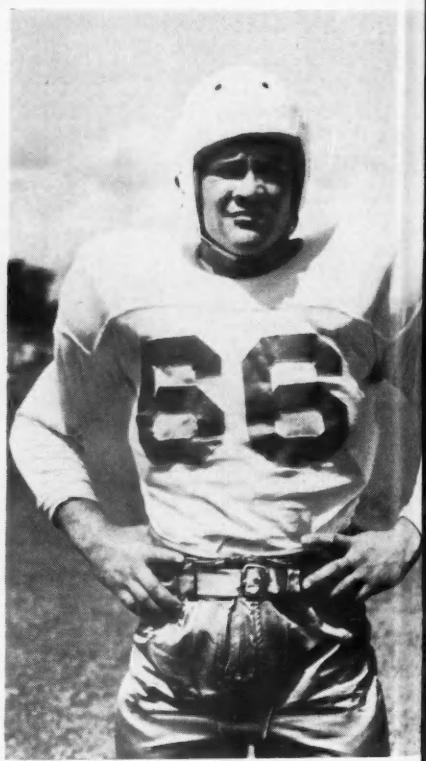
ZUEHL CONOLY



JACKIE FIELD

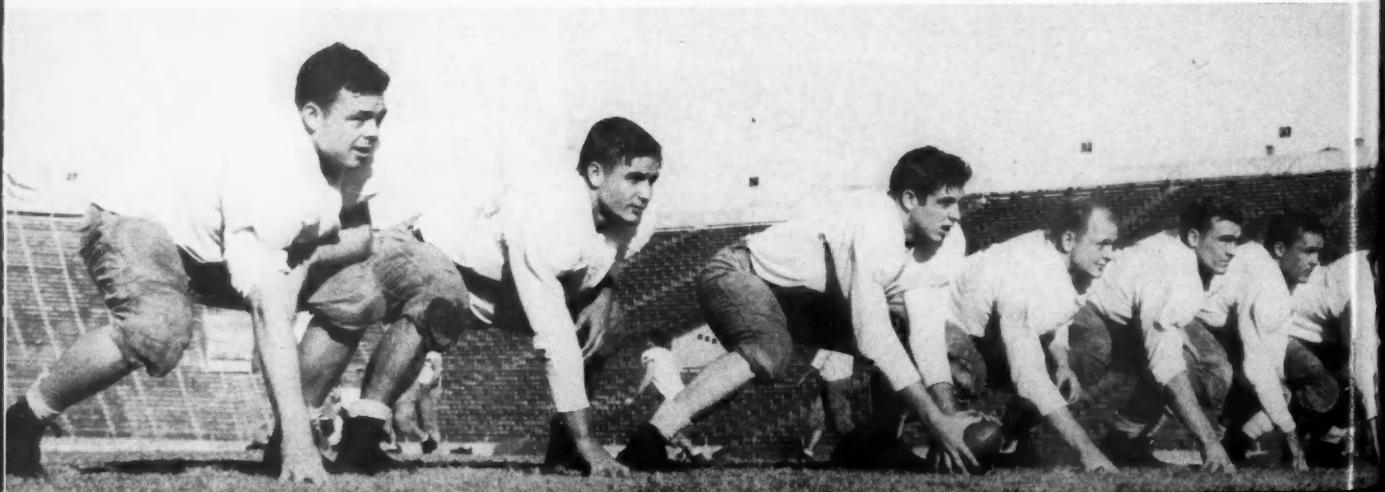


WALLACE SCOTT



HAROLD (SPOT) COLLINS

BELOW: This forward wall has been credited with much of the Longhorns' success during the 1942 season. From left to right, they are: Jack West, Harold Fischer, Audrey Gill, Jack Freeman, Stanley Mauldin, Zuehl Conoly, and Wallace Scott.



Texas U. Roster

No.	Name	Position	Weight	Height	Age	Exp.	Home Town
11	Matthews, Kenneth.....	Wingback	180	5 ft. 11 in.	20	L	Corpus Christi, Texas
12	Minor, Max.....	Wingback	185	5 ft. 10 in.	19	L	Tahoka, Texas
18	Park, Ralph.....	Wingback	185	5 ft. 10 in.	21	L	Austin, Texas
22	Fambrough, Don.....	Blocking Back	187	5 ft. 10 in.	19	F	Longview, Texas
27	Magliolo, Joe.....	Blocking Back	195	6 ft.	19	F	Galveston, Texas
29	Procter, Leslie.....	Guard	200	6 ft. 1 in.	21	S	Austin, Texas
31	Field, Jackie.....	Tailback	190	5 ft. 11 in.	19	L	Mission, Texas
33	McKay, Roy Dale.....	Fullback	190	6 ft.	22	*L	Junction, Texas
37	Petrovich, Johnny.....	Fullback	200	6 ft. 2 in.	20	F	Alhambra, Calif.
39	Mayne, Lewis.....	Fullback	190	6 ft.	22	*L	Cuero, Texas
40	Raven, Travis.....	Tailback	180	5 ft. 11 in.	19	F	Austin, Texas
41	Roberts, Walton.....	Tailback	165	5 ft. 9 in.	18	L	Tyler, Texas
45	Warren, Coy.....	Wingback	168	5 ft. 11 in.	19	F	Cisco, Texas
49	Jones, Raymond.....	Fullback	183	6 ft.	19	F	Austin, Texas
50	Gill, Audrey.....	Center	188	6 ft.	20	L	Sweetwater, Texas
52	Sachse, Jack.....	Center	205	6 ft.	20	L	Electra, Texas
57	Patterson, Robert.....	Center	185	6 ft. 1 in.	19	F	Texarkana, Texas
60	Freeman, Jack.....	Guard	190	6 ft.	20	*2L	Mexia, Texas
62	Lobpries, Fritz.....	Guard	196	5 ft. 11 in.	20	*L	Schulenburg, Texas
65	Coltharp, Duane.....	Guard	185	6 ft. 2 in.	19	F	Austin, Texas
66	Collins, Harold.....	Blocking Back	190	5 ft. 9 in.	20	L	Breckenridge, Texas
67	Fischer, Harold.....	Guard	190	6 ft.	20	L	Austin, Texas
70	Conoly, Zuehl.....	Tackle	220	6 ft. 1 in.	21	*L	Corpus Christi, Texas
71	Huff, MacCharles.....	Tackle	190	6 ft. 2 in.	19	F	Wichita Falls, Texas
75	Harris, Henry.....	Tackle	275	6 ft. 1 in.	19	L	Camden, Ala.
77	Mauldin, Stanley.....	Tackle	201	6 ft. 1 in.	21	*2L	Amarillo, Texas
78	Morries, Glen.....	Tackle	245	6 ft. 2 in.	19	F	Temple, Texas
80	Baumgardner, Max.....	End	185	6 ft. 2 in.	19	F	Wichita Falls, Texas
81	Parker, Joe.....	End	205	6 ft. 1 in.	18	L	Wichita Falls, Texas
85	Schwarting, Joe.....	End	185	6 ft.	22	*L	Waco, Texas
86	West, Jack.....	End	190	6 ft. 2 in.	20	*L	Waco, Texas
87	Jeffers, Franklin.....	End	176	6 ft. 2 in.	19	F	Belton, Texas
88	Scott, Wallace.....	End	184	6 ft. 2 in.	20	*L	Tyler, Texas

L—Varsity

S—Varsity Squad

F—Freshman Team

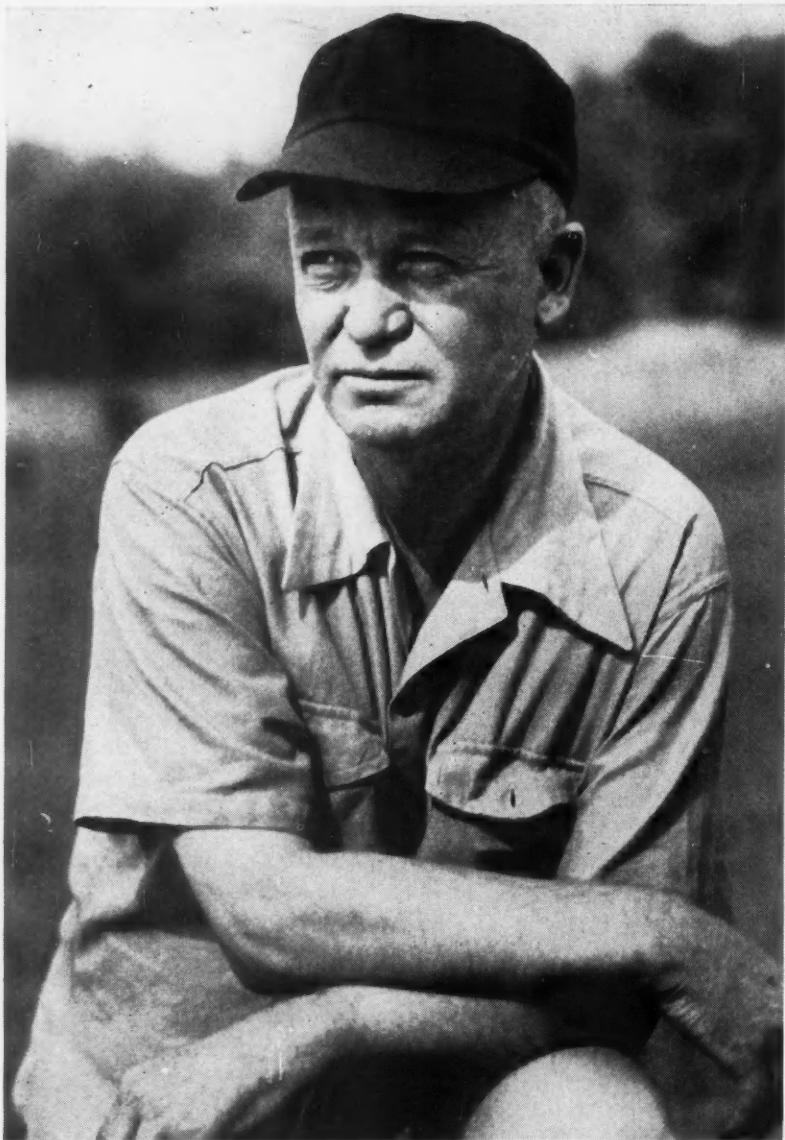
*—Senior



Record of the Longhorns

September 19—Texas.....	40	Corpus Christi Naval Air Station.....	0—at Austin, Texas
September 26—Texas.....	64	Kansas State College of Manhattan.....	0—at Austin, Texas
October 3—Texas.....	0	Northwestern University	3—at Evanston, Ill.
October 10—Texas.....	7	Oklahoma University	0—at Dallas, Texas
October 17—Texas.....	47	The University of Arkansas.....	6—at Little Rock, Ark.
October 24—Texas.....	12	The Rice Institute.....	7—at Houston, Texas
October 31—Texas.....	21	Southern Methodist University.....	7—at Austin, Texas
November 7—Texas.....	20	Baylor University	0—at Austin, Texas
November 14—Texas.....	7	Texas Christian University.....	13—at Fort Worth, Texas
November 26—Texas.....	12	Texas A. & M. College.....	6—at Austin, Texas

Summary: Texas, 8 wins; opponents, 2.
Texas, 230 points; opponents, 42.



GEORGIA TECH'S COACH, W. A. ALEXANDER

Yellow Jackets Come To Cotton Bowl With Fighting '42 Record

THE Yellow Jackets of Georgia Tech come to the 1943 Cotton Bowl classic with a spectacular—and hectic—season behind them. The Ramblin' Wreckers were wrecked only once—by the University of Georgia Bulldogs, who are going to the Rose Bowl—and won all other of their

games to go into a three-way tie with Georgia and Tennessee for the championship of the Southeastern Conference. During their ten-game season, they rolled up a total of 212 points against their opponents' 73.

Alabama's Crimson Tide, beaten by

both Tech and Georgia, made the fourth team in the Conference to draw a Bowl invitation.

It was the Auburn Tigers, the precision team coached by the Old Marine, Jack Meagher, and sparked by Monk Gafford, finishing down in seventh position with three wins and three losses, that probably put on the most brilliant finish, beating in succession L. S. U., 25-7; the Georgia champs, 27-13, and the rugged Clemson team from the Southern Conference, 41-13.

Through the season, up to the final combat, Georgia Tech had the edge, in the Conference and out of it. Tech beat Auburn, 15-0, the Tigers later beating Georgia; defeated Notre Dame for the first time in South Bend; defeated the Navy, 21-0, for the first time; beat Duke, 26-7, for the first time at Durham, and then licked a tough Kentucky team, 47-7, which Georgia had barely nosed out in the final period early in the season, 7-6.

Tech went on to defeat Alabama, 7-0, in a game which to many veteran observers was a more definite victory than Georgia's 21-10, with those spectacular passes finally clicking in the last period. And then, playing in the Bulldogs' own stadium at Athens, the Engineers—who had just beaten Florida, which had beaten Auburn, which had beaten Georgia—went flatter than the Bulldogs in the Auburn game, and finished a great second in the league, after an unheralded start, with an untried freshman, Clint Castleberry, suggested cautiously as the ace.

Castleberry was the ace of the backfield, all right; the most elusive ball carrier since Everett Strupper, the veterans agreed. And in the line Harvey Hardy at guard—named on several All-American outfits—and Mutt Manning, a center who also was a field general; and Jack Helms at end; and Eddie Prokop, a brilliant passer in the backfield, who also can run with the ball—that Tech outfit went on to beat Auburn and Kentucky and Alabama and Florida in its own league, as well as the tough outsiders; a team for which any other squad in all Tech history may well remove their helmets, as it files by on the way to the Cotton Bowl.

The strangest, the most spectacular, the most upsetting race in Southeastern Conference history, went in the book for the year 1942, a suggestion amply supported that four of the Conference teams were invited to play in the Bowl games on New Year's Day.



THE GEORGIA TECH YELLOW JACKETS



Georgia Tech will bring plenty of power to the Cotton Bowl. Above is Clint Castleberry, freshman sensation who has been picked on a number of All-Americans; below, left, Edward Prokop, half-back and ace passer; below, right, John Crawford, end, and a tough defensive man



GEORGIA TECH



CAPT. JACK MARSHALL

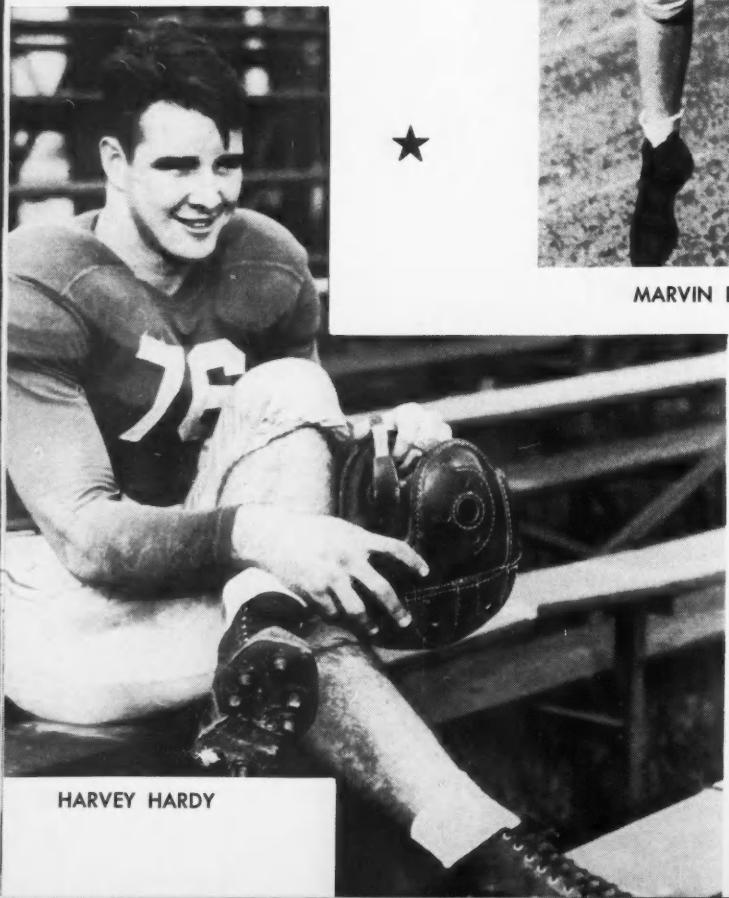
★
**YELLOW
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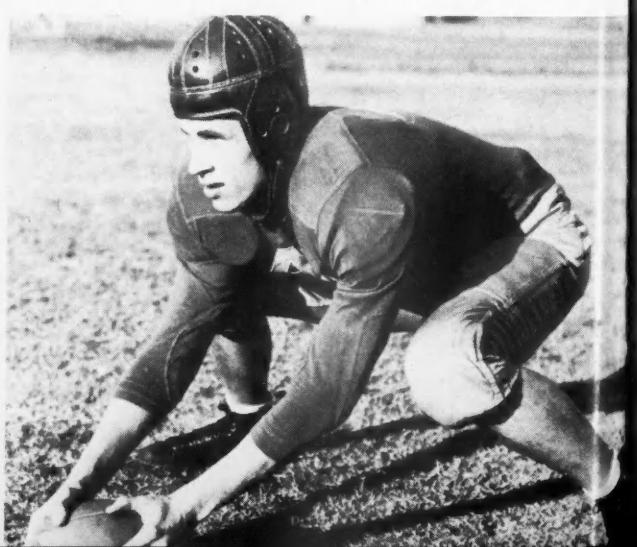
MARVIN RICHTER



AL FAULKNER



HARVEY HARDY



Below: GEORGE MANNING

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Georgia Tech Roster

No.	Name	Position	Weight	Height	Class	Home Town
13	Morrow, H. K.	Guard	185	5 ft. 11 in.	Junior	Dormont, Pa.
17	Healey, William	Tackle	198	6 ft.	Freshman	Chattanooga, Tenn.
19	Castleberry, C. D.	Halfback	155	5 ft. 9 in.	Freshman	Atlanta, Ga.
24	Jordan, J. P.	Guard	185	5 ft. 11 in.	Junior	Atlanta, Ga.
26	Stein, Wilbur	Quarterback	180	5 ft. 10 in.	Junior	Elizabeth, N. J.
31	Marshall, J. A.	End	190	6 ft. 1 in.	Senior	Atlanta, Ga.
32	Beall, F. R.	Guard	180	5 ft. 10 in.	Sophomore	Atlanta, Ga.
34	Anderson, T. G.	Tackle	200	6 ft. 2 in.	Senior	Mount Hope, W. Va.
39	Faulkner, A. J.	Quarterback	180	5 ft. 10 in.	Junior	Jacksonville, Fla.
40	Kuhn, James	Quarterback	170	5 ft. 10 in.	Senior	East Beckley, W. Va.
41	Manning, George	Center	170	6 ft.	Junior	Albany, Ga.
42	Skinner, A. C.	Guard	165	5 ft. 9 in.	Junior	Jacksonville, Fla.
45	Luck, J. K.	Halfback	180	5 ft. 11 in.	Sophomore	Americus, Ga.
46	Jordan, R. J.	End	180	5 ft. 11 in.	Sophomore	Anniston, Ala.
51	Hancock, J. K.	Halfback	165	5 ft. 9 in.	Senior	Jacksonville, Fla.
53	Plaster, R. A.	Fullback	170	5 ft. 11 in.	Senior	Atlanta, Ga.
54	West, W. P.	Tackle	195	6 ft. 1 in.	Junior	Atlanta, Ga.
55	McHugh, W. P.	Halfback	175	5 ft. 11 in.	Junior	Orrville, Ala.
61	Slaten, R. L.	Tackle	190	6 ft. 1 in.	Sophomore	Atlanta, Ga.
62	Dodd, R. O.	Fullback	185	5 ft. 11 in.	Senior	Hinton, W. Va.
64	Ryckeley, A. E.	Guard	180	5 ft. 9 in.	Junior	Atlanta, Ga.
71	Page, P. F.	End	185	6 ft.	Senior	Laconia, N. H.
72	Helms, J. A.	End	205	6 ft. 3 in.	Junior	Charlotte, N. C.
74	Eaves, S. P.	Tackle	195	6 ft.	Junior	Atlanta, Ga.
75	Prokop, E. S.	Halfback	185	5 ft. 11 in.	Sophomore	Cleveland, Ohio
76	Hardy, H. B.	Guard	185	5 ft. 10 in.	Senior	Thomaston, Ga.
78	Richter, M. O.	End	195	6 ft. 2 in.	Sophomore	Athens, Ala.
85	Lowrey, R. O.	Center	170	5 ft. 10 in.	Senior	Gallatin, Tenn.
90	Eldredge, D. C.	Halfback	150	5 ft. 9 in.	Junior	Miami, Fla.
99	Sheldon, R. W.	Fullback	150	5 ft. 9 in.	Senior	Atlanta, Ga.



Record of the Yellow Jackets

September	26—Tech	15	Auburn	0—at Atlanta, Ga.
October	3—Tech	13	Notre Dame	6—at South Bend, Ind.
October	10—Tech	30	Chattanooga	12—at Atlanta, Ga.
October	17—Tech	33	Davidson	0—at Atlanta, Ga.
October	24—Tech	21	Navy	0—at Annapolis, Md.
October	31—Tech	26	Duke	7—at Durham, N. C.
November	7—Tech	47	Kentucky	7—at Atlanta, Ga.
November	14—Tech	7	Alabama	0—at Atlanta, Ga.
November	21—Tech	20	Florida	7—at Atlanta, Ga.
November	28—Tech	0	Georgia	34—at Athens, Ga.

Summary: Georgia Tech, 9 games; opponents, 1.
Georgia Tech, 212 points; opponents, 73.



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Officers and Board of Directors, Cotton Bowl Athletic Association

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JAMES H. STEWART	Dallas	EARL B. SMYTH	Dallas
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DAN D. ROGERS	Dallas	JAKE L. HAMON	Dallas

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JAMES H. STEWART	Dallas	EARL C. HANKAMER	Houston
LUTCHER STARK	Orange	A. BAKER DUNCAN	Waco
J. R. PARTEN	Houston	J. S. WATERMAN	Fayetteville, Ark
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JOE UTAY	Dallas	FREEMAN W. BURFORD	Dallas
TYREE BELL	Dallas	J. CURTIS SANFORD	Dallas

B. F. McLain Will Head Chamber During 1943

Bernard F. McLain will lead the Dallas Chamber of Commerce during 1943, a year which promises to surpass even 1942 in its demand for relentless hard work and attention to duty by the people of this city and of this nation.

Mr. McLain, whose record of civic service is paralleled by few men who have worked for the benefit of Dallas, was elected president of the Chamber of Commerce by a unanimous vote of its board

of directors, in session on Friday, December 11.

Elected at the same time were A. H. Bailey, F. O. Burns and D. A. Hulcy, vice presidents, and J. C. Tenison, treasurer.

The new president took office immediately. In a brief statement after the gavel had been passed to him by Paul Carrington, retiring president, he said:

"I sincerely appreciate the confidence you have expressed by this election. I shall try to show my appreciation by working for the benefit of Dallas.... Performances of the Chamber of Commerce in recent years have won for it the confidence of the people of this community and I shall strive to sustain that confidence. I am particularly pleased to take this office as the successor to a man who, after two years as president, leaves the Chamber of Commerce running so smoothly."

The slate of officers were presented to the board by a nominating committee which had been named the previous week by Mr. Carrington. The committee consisted of D. A. Hulcy, chairman, J. M. Penland and Edgar L. Flippin.

Mr. Bailey, one of the three vice presidents, is a new member of the board, having been one of seven directors which were elected by the membership on December 1. However, he had served a previous three-year term as a member of



B. F. McLAIN

the board, in 1939, 1940, 1941. Both Mr. Burns and Mr. Hulcy are vice presidents by re-election, having served in that same capacity in 1942. In effect, Mr. Bailey succeeded C. F. O'Donnell, vice president whose three-year term on the board of directors expired with the end of 1942.

Mr. McLain, also a new member of the board, served a previous term as director in 1938, 1939 and 1940.

His election, and his willingness to devote himself to the duties of the Chamber's presidency during a year when those duties will be more strenuous and exacting than ever before, have occasioned in-

(Continued on Page 19)



A. H. BAILEY



D. A. HULCY



J. C. TENISON

D. A. Hulcy Is Chest's Campaign Chairman

D. A. Hulcy, president of the Lone Star Gas Company and a vice president of the Dallas Chamber of Commerce, has been named campaign chairman of the 1943 Dallas Community-War Chest. Announcement of Mr. Hulcy's appointment to the position held last year by George L. MacGregor, president of the Dallas Power & Light Company, was made by J. B. Adoue, Jr., War Chest president.

"The appointment of the War Chest campaign chairman was made early so he can familiarize himself with responsibilities and plan his work well in advance of the campaign in the fall," Mr. Adoue said. "Mr. Hulcy will counsel with the various War Chest agencies to determine the needs of each unit. He is taking over his responsibilities immediately."

Mr. Hulcy, a Dallas resident since 1920

when he joined Lone Star, has been active in Chest campaigns for several years. In 1941 he was vice chairman of the special gifts division, and last June was elected to the War Chest executive council.

"With the most terrible and costliest of all wars entering what is, perhaps, the crucial year," Mr. Hulcy said, "each of us on the home front has community responsibilities calling for long hours, hard work, and sacrifices. The War Chest is one of these important responsibilities, for through it we support social, welfare and health services which our community cannot be without. In addition we provide relief for peoples in war-torn countries, and wholesome recreation for our fighting men when they are off duty."

"The magnificent response Dallas made to the 1942 War Chest appeal is a ringing challenge to us for the 1943 campaign. In assuming the chairmanship, I ask all men, women and children for their continued effort and support. By discharging this home-front responsibility in the most generous manner, we demonstrate to our men on the battle front that we are not letting them down on the home front."

Mr. Hulcy, besides being a vice president of the Dallas Chamber of Commerce, is chairman of the finance committee and vice president of the executive board of Circle Ten Council, Boy Scouts of America; a member of the board of stewards at Kessler Park Methodist Church, and on the board of the Dallas County Chapter, American Red Cross, and the Council of Social Agencies. He is a member of the Civilian Defense Council's sub-committee on public utility preparedness, and the membership committee of the Dallas Society for Crippled Children.

Mr. Adoue was re-elected to the presidency of the War Chest at the annual meeting on December 10. Other officers named at the meeting include E. P. Simmons, Lawrence S. Pollock and R. G. McCord, vice presidents; Hugo Schoellkopf, treasurer, and Fred M. Lange, executive secretary. Mr. Adoue named Karl Hoblitzelle chairman of the executive committee and George L. MacGregor, vice chairman.

I RESOLVE:

★ To help keep transportation Service dependable and convenient;

★ To have car fare ready, in hand, whenever possible when entering cars and buses;

★ To move back and make room for other passengers so that we all may ride;

★ To use side or rear entrances whenever they are provided;

★ To shop between 10 and 4, knowing that this practice helps relieve congestion for workers during rush hours; and,

★ To cooperate in every way to help Ease the Squeeze, realizing that I help myself and others, too.

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Alex D. Hudson

James S. Hudson

Statistics Chart Dallas' Growth

These statistics are for Dallas, Highland Park and University Park and do not include such towns as Grand Prairie (site of the North American airplane manufacturing plants and the Naval Base), Garland (site of Continental Motors Corporation and Southern Aircraft Corporation), Cockrell Hill, Pleasant Mound and other Dallas County communities.

Population

Greater Dallas (Based on Sugar Registration, May, 1942)	378,250
Dallas County (Estimate of U. S. Bureau of Census, based on Sugar Registration, May, 1942)	431,000

School Enrollment

1935	54,367	1939	54,313
1936	54,466	1940	53,701
1937	54,529	1941	53,253
1938	53,959		

Bank Debits

	1941	1942
January	\$ 304,493,000	\$396,888,000
February	266,539,000	356,134,000
March	303,792,000	367,002,000
April	311,555,000	360,953,000
May	319,751,000	374,269,000
June	311,112,000	370,609,000
July	330,799,000	388,716,000
August	319,332,000	395,291,000
September	342,143,000	421,188,000
October	423,238,000	469,239,000
November	371,839,000	418,098,000
December	471,787,000	
Total	\$4,076,380,000	

Bank Clearings

	1941	1942
January	\$ 287,023,080	\$376,600,346
February	248,895,325	341,873,408
March	288,663,655	376,432,770
April	292,033,655	322,261,368
May	301,183,323	322,113,982
June	288,747,359	334,248,118
July	310,343,906	349,684,517
August	302,679,715	352,280,227
September	326,941,056	378,751,220
October	375,716,902	454,362,967
November	343,547,473	395,513,380
December	389,769,636	
Total	\$3,755,545,085	

Postal Receipts

	1941	1942
January	\$ 408,351	\$ 400,610
February	384,636	373,988
March	396,608	414,790
April	406,204	415,058
May	415,186	376,806
June	360,281	381,894
July	387,651	393,156
August	382,049	384,581
September	427,844	430,476
October	459,204	477,673
November	387,323	419,990
December	546,411	
Total	\$ 4,961,748	

Building Permits (Greater Dallas)

	1941	1942
January	\$ 1,048,691	\$ 2,433,784
February	971,557	904,952
March	1,068,405	659,894
April	1,142,093	432,088
May	1,528,696	293,755
June	1,160,812	348,774
July	1,022,773	184,328
August	2,214,953	206,324
September	1,120,644	191,851
October	2,778,473	238,984
November	1,706,197	389,711
December	1,501,276	
Total	\$17,264,570	

Water Connections

	1941	1942
January	81,284	83,861
February	81,552	84,148
March	81,817	84,485
April	82,091	84,853
May	82,481	84,995
June	82,764	85,173
July	82,945	85,367
August	83,174	85,457
September	82,843	85,514
October	83,172	85,604
November	83,429	85,717
December	83,715	

Telephone Connections

	1941	1942
January	101,940	109,120
February	102,713	109,484
March	103,574	109,997
April	104,077	110,107
May	104,419	111,369
June	104,556	111,155
July	105,153	111,388
August	105,963	111,766
September	107,273	112,702
October	107,852	113,606
November	108,380	114,625
December	108,810	

Gas Connections

	1941	1942
January	88,225	92,201
February	88,578	92,423
March	90,775	82,646
April	89,123	92,501
May	89,281	92,239
June	89,561	92,442
July	89,794	92,672
August	90,087	92,893
September	90,450	93,200
October	90,990	93,591
November	91,562	93,908
December	91,895	

Electric Meters

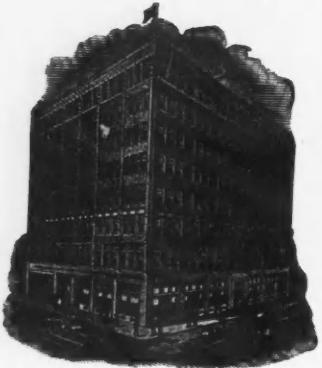
	1941	1942
January	91,215	96,250
February	91,912	96,497
March	92,128	96,643
April	92,590	96,764
May	93,233	96,869
June	93,806	97,006
July	93,925	97,470
August	94,436	97,866
September	94,940	98,402
October	95,413	98,736
November	95,793	99,110
December	96,290	

Defense Bonds and Stamps

January	\$ 4,622,756.36
February	2,336,124.25
March	2,175,976.00
April	2,500,000.00
May	4,027,045.00
June	3,500,000.00
July	\$ 743,840.25
August	776,790.95
September	992,898.75
October	893,525.65
November	837,773.02
December	3,494,758.10
Total	\$7,739,586.72



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WASHINGTON

By DALE MILLER

Representative of the Dallas Chamber of Commerce
in the Nation's Capital

1943—A Look Ahead

The American people have moved with such rapidity through a succession of dynamic and changing years that it has become customary to regard each forthcoming year as a year of Armageddon itself. But it can be truthfully said, despite the triteness of the observation, that 1943 will indeed be a crucial year. It will be such a year irrespective of the war itself, because even if the war should be won the problems of the peace will prove so momentous and far-reaching that no one can foretell the course which the American democracy will pursue in the years to come.

The military outlook is promising. The opinion is general in Washington that the tide has definitely turned; that Hitler's fate is sealed, and that the war lords of Japan will in turn be brought to judgment. But coincident with this clarifying



DALE MILLER

optimism regarding the war has been an awakening to the disturbing fact that we are developing in the process of prosecuting the war a bureaucracy of staggering proportions—a bureaucracy which has shown unpleasant signs of arrogance, of collectivistic impulses in the control of the economic and social pursuits of the American people.

It is not merely that the people are subjected to various "controls" that this is true, because the conduct of a war compels certain controls to be exercised. But the feeling persists in Washington that the situation is markedly different today from that which prevailed in the last war. It is realized that our present war government evolved from the pre-war philosophy of New Dealism which had already moved far in the direction of collectivism before the war, and that the trend thus accelerated and expanded will be extremely difficult to arrest when the time comes.

This is the situation which confronts us as we enter the new year, and the new Congress, clearly different in temper and political complexion from its predecessor, will doubtless prove to be aware of the fundamental issue involved. The people spoke in clear and unmistakable terms in November, and not only are the new members cognizant of what is expected of them but many of the old are not enthusiastic about sharing the fate of their colleagues in the last election. So a re-vitalized and articulate legislative branch of our Government is in prospect, one which will examine with a more critical eye the capricious adventures of our fabulous bureaucracy; and of course that is all to the good. But political realists, on the other hand, know full well that the bureaucratic system has become so vast—and so solidly entrenched by patronage and subsidy—that a deflation of its powers is not to be expected overnight.

All things considered, the political out-

(Continued on Page 20)

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President of Lockheed Praises Dallas Spirit

DALLAS Magazine had hoped to include in its annual report edition last month a statement from Robert E. Gross, president of Lockheed Aircraft Corporation, on generally the same lines as the statements by fourteen other industrial and governmental executives whose organizations have contributed so much to this city's growth and progress during the last twelve months.

But, because time was short and Mr. Gross could not be contacted immediately, his statement arrived too late for publication in the December issue of DALLAS.

While it is regretted that Mr. Gross' statement could not be used in its proper place with those of other executives, it loses none of its significance by being printed here:

"During 1942 we were happy to take our place in the industrial life of the city of Dallas and to experience the aggressive cooperation and reality of the Dallas spirit. The citizens of Dallas have demonstrated their sincere desire to assist us in our war effort there.

(Signed) ROBERT E. GROSS,
President, Lockheed
Aircraft Corporation."

McLain Heads Chamber

(Continued from Page 15)

numerable laudatory comments throughout the city.

Born April 11, 1891, in Elizabeth, N. J., Mr. McLain attended the public schools of that city, the preparatory school of Notre Dame University, where he captained the football, baseball and track teams, and Yale University, from which he was graduated, cum laude, with the LL.B. degree.

A veteran of the first world war, he saw action on a number of fronts as commander of trench mortars, 18th infantry, First division.

He joined the organization of the Hart Furniture Company in 1919 and has been general manager of that company most of the time since. He is a director of the Republic National Bank, the Liberty State Bank and the Dallas Railway & Terminal Company. He is a past president of the Texas Retail Furniture Association and past president of the National Retail Furniture Association. He is a past com-



ROBERT E. GROSS

mander of the John W. Low Post, American Legion.

He is at present chairman of the Council of Texas Retailers Associations; member of the executive committee, Dallas City-County Civilian Defense Council; major and senior officer of the Texas Defense Guard in this area; a trustee of the Dr. Graham Hall Foundation; a director of the Dallas Community-War Chest; a director of the Trinity Improvement Association; member of the executive committee and a director of the Dallas Grand Opera Association; chairman of the Dallas County Chapter of the American Red Cross, and vice president of the Chamber of Commerce of the United States.

Only the night before his election as president of the Chamber of Commerce he was awarded the Col. Henry D. Lindsey cup for outstanding public service in Dallas, at a banquet of the John W. Low Post, American Legion.

Mr. McLain is married, and has a daughter, Mary Milam McLain, now 12 years old.

Bowl appearances may be new to the Texas Longhorns, but not to their veteran coach, D. X. Bible. Bible's 1921 Aggies played in the Dixie Classic in Dallas, on January 1, 1922. The Aggies beat Centre College, 22-14, in the forerunner of the present Cotton Bowl.



Why manpower should wield the "big stick" in this mechanized age! We are planning an army of 7½ Million in 1943. The drain from industries' 65 Million and the farms' 10 Million workers makes manpower the nation's number one problem. The more workers are needed the fewer there are to be had, presenting a problem so vitally important that some means of fortifying this weakening giant is soon due.

It is said that it takes 18 men in the rear to keep one man at the front. This means that like the cog in a wheel every man must fit in his proper place and "stay put." But that's a job for the manpower commission. That it will be solved no one doubts.

It's everybody's job, though, to keep the wheels of war industries rolling so the cogs can fit for the long pull ahead.

Join the "Ten Percenters"
Buy More and More Bonds
Buy Till It Hurts, Then
Buy Some More



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MISSISSIPPI	
Hotel Lamar	Meridian
NEBRASKA	
Hotel Paxton	Omaha
NEW MEXICO	
Hotel Clovis	Clovis
OKLAHOMA	
Oklahoma Biltmore	Oklahoma City
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Hotel Settles	Big Spring
Hotel Brownwood	Brownwood
Hotel Southern	Brownwood
Hotel Laguna	Cisco
Hotel El Paso	El Paso
Hotel Texas	Fort Worth
Hotel Buccaneer	Galveston
Hotel Jean LaFitte	Galveston
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Seventh Bowl Classic

(Continued from Page 5)

that saw the Texans come close to a tie.

Next New Year's Day, in 1940, All-American Backs McFadden of Clemson and Charlie Timmons took down the vaunted Boston College Eagles with their 150-pound star, Charlie O'Rourke, 6-3, in a bruising game.

On January 1, 1941, perhaps the greatest of all Texas Aggie teams, the team that had won 30 of 31 games, including a 1940 Sugar Bowl victory over Tulane, shook off a first half slumber and beat out

Fordham's Rams, 13-12, in a wild one that wasn't over until the last shot.

One year later they came back to the Cotton Bowl, still a great club after three consecutive years. But this time the Alabama Crimson Tide, generated by Jimmy Nelson's twisting runs, put over a 28-21 victory despite a weird set of statistics that showed the Aggies had compiled 13 first downs to Alabama's one.

Washington

(Continued from Page 18)

look is more promising than it has been for years, entirely because of the remarkable capacity of the American people to arrive, ponderously but inevitably, to a verdict at the polls which is consistent with the American way of life.

Viewing the picture from a practical angle, the year 1943 will mean for the individual an extension of rationing and the need for sacrifice, and will mean for American business further regulations and further restraints. This will be true, despite the growing opposition in Congress to bureaucratic "controls," because of the inescapable exigencies of the war program, and principally because of the administration's determination to undertake the relief and rehabilitation of many prostrate countries throughout the world.

Moreover, both the individual and business generally must expect a continuation of such burdens for a considerable period beyond the war. There is no getting around it. Not only will a considerable period be required for the American business and industrial system to be reconverted to peacetime pursuits, but the task of either directing or participating in the reconstruction of a devastated world will prove enormous. Consequently, little actual relief from the burden of governmental control can be expected for some time, but the political vigilance exercised by the American people during 1943 will have much to do with determining whether relief will eventually be gained and the American system restored.

That is why 1943 is a crucial year irrespective of the war. If the people can accept sacrifice in recognition of the exigencies of war, and at the same time keep sharply defined the difference between such sacrifice and a surrender of personal liberties to a collectivistic philosophy of government, then hope remains that democratic government may yet return to the American people.

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Greetings TO THE FOOTBALL TEAMS

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We welcome you heartily as participants in our Cotton Bowl classic—the top game of the Nation on New Year's Day.

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EARL B. SMYTH, President

Harry Seay Re-Elected State Fair President

Harry Seay, president, and all other officers of the State Fair of Texas were re-elected at a meeting of the board of directors on December 1. The vote of the board was unanimous on the entire slate of officers, which included Hugo W. Schoellkopf and T. M. Cullum, vice-presidents, and Roy Rupard, secretary.

Although directors envisioned little possibility for holding the annual fair in 1943, they set October 9-24 as the tentative dates. Last year they cancelled the 1942 State Fair of Texas because of the war and the imminent restrictions on rubber, gasoline and travel.

At the stockholders' meeting on December 14, Mr. Seay reported that the fair was in good financial condition, with no liabilities other than the bonded



HARRY SEAY

indebtedness of \$136,800 and the sinking fund.

At that meeting, election of eight new directors, in mail balloting, was announced. The eight are O. S. Boggess, Ben E. Cabell, Jr., J. J. Foley, James M. Moroney, John G. Pew, Hugo W. Schoellkopf, Harry L. Seay and Clyde

The only two football teams which ever won a home opener from Notre Dame will meet at Dallas on New Year's Day in the Cotton Bowl. Texas beat Notre Dame at South Bend in the Irish opener in 1934, and Georgia Tech turned the trick this season.

Texas Has Defense

(Continued from Page 6)

to take the Cotton Bowl bid when it was extended.

Through the season, Texas boasted fine line play, an average of less than 150 yards per game being counted against them, both on the ground and in the air. Only one team scored twice, and that was T. C. U. Texas had an offense which topped the Southwest, but which does not stand so high nationally. It was a team which wanted two touchdowns and would leave the rest to its line. In that plan it won a championship, although it provided a radical departure from the program last season which saw the Steers the highest-scoring outfit in the nation.

"Something old, something new" is the combination for the Cotton Bowl football game at Dallas New Year's Day. The University of Texas Longhorns will be making their first bowl appearance in history, but Georgia Tech, their Southeastern conference opponents are veterans of the business. The Jackets have previously played in the Rose Bowl and the Orange Bowl, winning both their starts.

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W. L. STARK, Manager

Dallas Acquires 45 New Businesses in December

Forty-five new business firms located in Dallas during November, including four manufacturing plants, seven wholesale concerns, fourteen retailers, two oil companies and eighteen classified as miscellaneous. Of the total, six were branches of national concerns.

Among the new firms were the following:

Manufacturers

Henke & Lamb Manufacturing Co., 9223 Burrus Street. Oil field equipment.

Aircraft Foundry & Castings Co., Grand Prairie. Aluminum aircraft castings.

C. R. Daniels, Inc., 2109 Commerce Street. Manufacturers of all kinds of canvas goods. Home office, New York, N. Y. Other factories located in Newark, Boston, Philadelphia, Cleveland and Detroit.

Wholesalers

Aeroquip Corporation, Love Field Administration Building. Airplane equipment. Home Office, Los Angeles, Calif.

Southwestern Grain Company, Thomas Building. Wholesale grain.

Southwestern Recuperator Company, 1713 Young Street. Battery recuperators.

Hundley Music Company, 4216 Bryan Street. Amusement devices.

Parker Appliance Company, Republic Bank Building. Airplane equipment.

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cleared during the first 11 months of the current year was \$162,200,000. This compared with \$42,800,000 for the first 279 days on which checks were cleared in 1941.

The figures cover expenditures both by the Treasury and by the Reconstruction Finance Corporation and its subsidiaries.

Monthly war expenditures and the average daily rate for each month from July, 1940, through November, 1942, are given in the following table:

United States War Expenditures

MONTHLY AND DAILY RATE

JULY, 1940-NOVEMBER, 1942

(In millions of dollars)

	Monthly Expenditures*	Daily Rate
1940		
July	\$ 200	7.7
August	224	8.3
September	252	10.5
October	325	12.0
November	405	16.9
December	507	20.3
1941		
January	609	23.4
February	633	27.5
March	812	31.2
April	833	32.0
May	908	34.9
June	899	36.0
July	1,018	39.2
August	1,285	49.4
September	1,554	62.2
October	1,838	68.1
November	1,540	67.0
December	1,896	72.9
1942		
January	2,172	80.4
February	2,389	99.5
March	3,006	115.6
April	3,439	132.3
May	3,832	147.4
June	4,099	157.7
July	4,688	180.3
August	5,158	198.4
September	5,458	218.3
October	5,722	211.9
November	6,112	244.5

*Includes checks cleared by the Treasury and payable from war appropriations, and net outlays of Government corporations for war purposes.

Offense against defense will be the menu when Texas and Georgia Tech play at Dallas in the Cotton Bowl on New Year's Day. Texas is the nation's top defensive team, whereas Georgia Tech has presented a dazzling offensive in a ten game schedule which saw them win nine starts.



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